

**Two Week FDP on
Innovation and Entrepreneurship from
Design Thinking to Funding
(13 to 24 November, 2017)**

Registration Form

Name of Participant: _____
Designation: _____
Organization/ Institute: _____

Registration Fees Paid (Rs): _____
(Cheque/DD)
Name of Bank: _____
Cheque No./DD No.: _____
Date: _____
Email: _____
Mobile No.: _____

Signature of Applicant: _____

Signature and Seal of Head of Institution

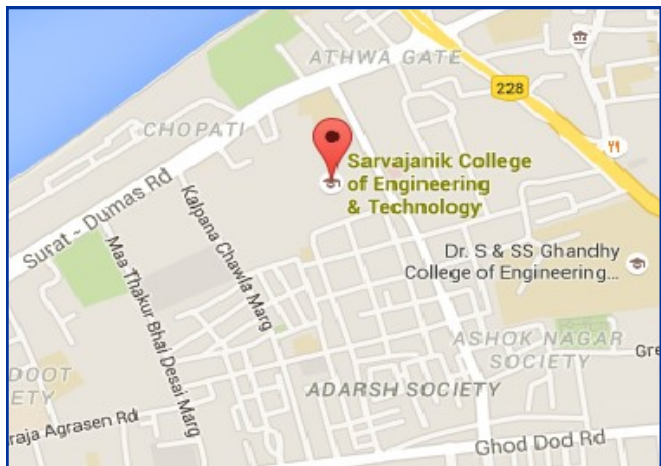
Patron
Dr. Vaishali Mungurwadi, Principal, SCET

Convener
Dr Jitendra Ajmeri
Convener - Entrepreneur Development Cell
Head - Textile Technology Department

Co-Convener
Prof Alpa Shah, MCA Dept.

Organizing Committee
Dr Shabbir Bohra, Electrical Engg.
Prof Dhiren Bhagat, E & C Engg.

Send Application To
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**Two Week
Faculty Development
Program
ON
INNOVATION AND
ENTREPRENEURSHIP –
FROM DESIGN
THINKING TO FUNDING**

13 to 24 November 2017

Organized by



Gujarat Technological University

In Collaboration With



**Entrepreneur Development Cell
Sarvajanik College of Engineering and
Technology,
Surat.**

Technical Sponsors



About Us

The Sarvajani College of Engineering and Technology, established in 1995, is a leading institution in South Gujarat offering technical education in field of Engineering and Master of Computer Application (MCA). The institute is AICTE approved and affiliated to the Gujarat Technological University. There are Undergraduate and four different Post Graduate Programs of Engineering encompassing—Civil, Chemical, Computer, Electrical, Electronics & Communication, Information Technology, Instrumentation and Control, Textile Technology and MCA.

About Entrepreneur Development Cell

The Entrepreneur Development Cell has been spearheading entrepreneurship movement throughout the Institute with a belief that entrepreneurs need not be necessarily be born, but can be developed through well-conceived and well-directed activities. **Since inception in September 2014 under the guidance of Principal Madam - Dr. Vaishali Mungurwadi**, EDC has been playing a vital role in mentoring & advising young & first-time entrepreneurs. It has organized 24 motivational introductory lectures, 12 guest lectures, 08 industrial visits, 03 workshops and 03 Entrepreneurship Awareness camp and 02 Institute visit to motivate the students and 01 Faculty Development Programme (FDP) to develop a cadre of trained faculty members involved in teaching entrepreneurship. Till date 2735 students, 372 faculty members and 37 entrepreneurs have undergone training under aegis of EDC.

We strongly believe that Entrepreneurship is a key driver of our economy.

About Faculty Development Programme

South Gujarat being located in the Golden corridor – the largest industrial belt in the South-East Asia there is need to generate smart, sustainable and inclusive growth. Recognizing that the national and regional development of innovation ecosystems has been a relatively successful model for regional revitalization, it need to bring together key actors to perform the relevant technology-driven development processes. The programme is an attempt to move towards entrepreneurial discovery, open innovation, experimentation and action. It is designed with an aim to train and develop faculty members in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from engineering & technology stream, to take up Entrepreneurship as their career.

Pedagogical Tools and Methodology

Inputs will be imparted through: Lecture-cum-discussion; Case studies, role plays and simulation exercises Interaction with experts in entrepreneurship development; Curriculum development and opportunity guidance with successful entrepreneurs for practical insights; Study visits to institutions and small enterprises and Group work and practice sessions

Various topics covered in the FDP will be:

Communication & Presentation; Leadership; Entrepreneurship Charms & Challenges; Design Thinking, Characteristics Of An Entrepreneur; A Matter Of Attitude And Skill; Business Plan Preparation; Costing, Pricing And Profit Making; Rapport Building And Unfreezing– Microlab; Thematic Apperception Test (Tat); Scoring Manual For Achievement Motivation; Purchasing Inventory/Material Management; Break Even Analysis; Establishment Of An Enterprise; Legal Formalities For Setting Up Of Unit; Marketing Strategy And Sales Techniques; Accounts And Book- Keeping; Crisis Management; Customer Relationship Management; Enterprise Growth Product Diversification Expansion; Risk Taking Behaviour; Sustainability Of An Unit; Precautions Needed; GST; Income Tax; Sales Tax; Management Of Working Capital

Experts

Experts from Reputed organizations and Institutes will be invited as speakers. Along with lectures, two days Industrial Visits are also planned.

Eligibility

Faculty members and delegates interested in the area of Entrepreneurship development, so that they can act as Resource Persons in guiding students. Students interested in taking up Entrepreneurship as their Career.

Registration

Please send your application along with Registration Fees. The registration fees can be paid in Cash/Cheque/DD. Cheque and DD must be drawn in favor of 'Sarvajani College of Engineering and Technology', payable to Surat.

Registration Fees are:

Students: **1000 INR**

Academicians: **2000 INR**

Delegates/Experts: **2000 INR**

This includes course fee, registration kit, lunch and refreshments during the FDP days. The participants or sponsoring Institutes will bear Travel expenses of their travel. Accommodation facility will be available on chargeable basis.

Limited Seats: **40 Only (First Come Basis)**

Important Dates:

Last date for receipt of application with DD: **6th November, 2017**

Information about selection :
(through E-mails)

8th November, 2017

<http://scet.ac.in/wp-content/uploads/2014/07/FDP-Brochure.pdf>